

2022-2023 YEAR IN FOCUS



ASHEVILLE SPORTS

ASHEVILLE BUNCOMBE REGIONAL SPORTS COMMISSION





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Our Mission

Asheville Buncombe Regional Sports Commission will identify and attract sports events and related meetings to enhance the health, wellness and quality of life for area residents and sports enthusiasts and will generate a positive economic impact by promoting our region as a recognized sporting destination.

Our Vision

To host memorable sporting events that will enrich the lives of the athletes and spectators.

EVENT RESUME

Asheville
Championship



Flag Football World
Championship Tour



Gala
Gymnastics



Gran Fondo Asheville
USA Cycling Gran Fondo
National Championships



Ingles Great Smoky
Mountain Grapple



SoCon Basketball
Championships



LOCAL ECONOMY

2022-2023 EVENT IMPACT CALCULATION

Event	Month	Organization	Total Attendees	Direct Spend	Jobs	Local Taxes	Total Spend	Estimated Room Nights
Skyview Golf Tournament	July	Skyview Golf Association	500	\$ 146,397	75	\$ 7,841	\$ 239,002	326
Flag Football World Championship Tour	July	FFWCT	525	\$ 204,261	105	\$ 11,027	\$ 333,638	492
Gran Fondo National Series	July	USA Cycling	1,876	\$ 878,590	578	\$ 46,315	\$ 1,435,642	2,248
Asheville Tennis Open Championships	July	Asheville Tennis Association	1,392	\$ 619,744	170	\$ 32,595	\$ 1,014,354	1,459
Blue Ridge Classic	July	Asheville Lacrosse Club	1,923	\$ 803,783	412	\$ 43,211	\$ 1,312,125	1,881
Ultimate HoDown Showdown Recreational	August	Asheville Ultimate Club	1,175	\$ 425,002	273	\$ 22,671	\$ 694,090	1,060
Ultimate HoDown Showdown Sanctioned	August	Asheville Ultimate Club	1,300	\$ 437,848	282	\$ 23,209	\$ 715,278	1,079
Boys Summer Riverside Shootout	August	ABYSA	5,019	\$ 1,280,744	906	\$ 61,422	\$ 2,106,960	2,526
Girls Summer Riverside Shootout	August	ABYSA	5,059	\$ 1,290,952	913	\$ 61,911	\$ 2,123,754	2,546
Beer City Cup	September	ABASA	3,390	\$ 1,433,324	733	\$ 77,639	\$ 2,339,007	3,315
Asheville Championship	November	KemperLesnik	903	\$ 807,092	197	\$ 46,780	\$ 1,316,356	1,997
Ingles Great Smoky Mountain Grapple	December	Sports Commission	2,475	\$ 402,737	294	\$ 17,348	\$ 665,577	809
Gala Gymnastics	January	Gala Gymnastics	5,643	\$ 1,892,146	1,063	\$ 87,559	\$ 3,117,922	3,893
Boys Spring Riverside Shootout	January	ABYSA	2,410	\$ 565,045	385	\$ 26,502	\$ 930,032	1,155
Girls Spring Riverside Shootout	February	ABYSA	1,995	\$ 558,040	374	\$ 24,605	\$ 918,909	1,104
SoCon Basketball Championships	March	Southern Conference	32,000	\$ 4,654,770	1,389	\$ 206,245	\$ 7,672,163	7,856
Asheville Marathon & Half	March	iDaph Events	2,000	\$ 1,266,903	642	\$ 66,196	\$ 2,070,967	3,259
Carpetbagger Lacrosse- Boys (Projected)	June	Carpetbagger Lacrosse	4,092	\$ 1,075,577	774	\$ 51,947	\$ 1,769,014	2,230
Carpetbagger Lacrosse- Girls (Projected)	June	Carpetbagger Lacrosse	3,109	\$ 632,454	608	\$ 30,620	\$ 1,040,351	1,307
			76,786	\$ 19,375,409	10,173	\$ 945,643	\$ 31,815,141	40,542
Covid or Facility Based Losses								
Asheville Spartan Race (2018)	July	Spartan	8,631	\$ 3,814,749.00	2,667	\$ 207,704	\$ 6,224,494	8,303
** Working to bring back								

CONNECTING COMMUNITY THROUGH SPORTS EVENTS



3,500

SOCON EDUCATION DAYS



750

SOCON DOWNTOWN DRIBBLE



40

ASHEVILLE CHAMPIONSHIP BASKETBALL YOUTH CLINIC



125

ASHEVILLE CHAMPIONSHIP GOING PRO IN SPORTS



**GOING PRO
IN
SPORTS**



LOOKING AHEAD

UPCOMING EVENTS

- June 17-18 - Carpetbagger Lacrosse Boys Summer Classic
- June 24-25 - Carpetbagger Lacrosse Girls Summer Classic
- July 11-13 - Skyview Golf Tournament
- July 11-16 - Asheville Open Adult Tennis Championships
- July 16 - USA Cycling Gran Fondo Asheville
- July 28-30 - Blue Ridge Lacrosse Classic
- July 29-30 - Asheville Open Junior Tennis Championships
- September 2-3 - Beer City Cup
- November 10 & 12 - Asheville Championship
- December 16-17 - Ingles Great Smoky Mountain Grapple





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THANK YOU FOR YOUR CONTINUED SUPPORT!



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ashevillesports.org



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